

ANDREU OSIKA

INTRO I am a digital product designer specializing in complex, technical tool and platform ux design. I engage in high level, strategic product thinking, making abstract process flows accessible and intuitive as well as creating user-centric, elegant, on-brand visual ui design.

EXPERIENCE JANUARY 2020 - CURRENT
Lead UX/UI Product Design Contractor, Hero Digital - San Francisco, CA
Working with Hero and Comcast teams designing awesome, new features for Xfinity.com. Also worked with Apple Care Online Enterprise Portal (AEP) teams in designing new end-to-end product features and optimizing overall user experience of enterprise customer facing application.

MAY 2015 - CURRENT
UX/UI Product Design Consultant, Andreu Osika - San Francisco, CA
Product design professional partnering with startups, established organizations and agencies to help create world class digital product experiences. Clients include: Hero Digital, Satmetrix, Corrus, Awasu Design, Procept BioRobotics, Brightidea, Cargill, Houzz and Haspit.

OCTOBER 2012 - MAY 2015
Lead UX/UI Product Designer, Yahoo - San Francisco, CA
Joined Yahoo desktop mail design team engaging in both ux + ui design - helped implement threaded conversations feature among others. Later joined Design Language team, projects included: next gen homepage and global navigation redesign, global icon system and Yahoo Games redesign. Also co-conceived and was lead designer for a topic-based, social app that leveraged Yahoo's personalized content delivery algorithm. Project was personally green-lighted by David Filo.

OCTOBER 2010 - OCTOBER 2012
UX/UI Product Designer Consultant, Nokia - Sunnyvale, CA
UX and visual design across ovi.com family of applications (maps, music etc.) Also supported internationally based product and marketing teams with ux/ui design and custom product illustrations for use in demos, marketing communication materials. Contributed to blue-sky desktop/mobile app concept explorations and visualizations.

JULY 2005 - OCTOBER 2010
Multidisciplinary Freelance Designer, Osika Design - Boston, MA
Worked as a freelance designer engaged in multidisciplinary design projects (industrial design, ux/ui, brand identity, and website design). Projects included: Microsoft 'AdCenter' ux design, Nokia email/messaging app ux design and 3D CAD for rapid prototyping. Clients included: Nokia, Microsoft, RDVO, 3M, Holmes, Herbst Lazar Bell and Pyxis Mobile.

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EDUCATION **Master of Industrial Design** Rhode Island School of Design
BFA, Graphic Design University of Illinois at Urbana-Champaign

RECOGNITION Featured in **Boston Globe "Style & Arts"** article profiling Boston based t-shirt graphic designers.

Featured in **"Young Designers: Americas"**- book profiling new product design talent in North, Central and South America.

Featured in **Boston Globe "Life at Home"** article profiling young, up and coming product designers in the New England area.

Rhode Island School of Design - Recipient of **Fred M. Roddy Scholarship** for Health Product Design.

Designed "Candeloo" children's night lights for Vessel Inc. Candeloo featured in **Graphis Product Design 3, ID Magazine and Newsweek.**

AIGA/Chicago website "Award of Excellence" winner in the **Communication Arts Interactive Design Annual.**

Awarded a Philip Morris academic scholarship, which paid entire college tuition.

SKILLS

- Figma
- Sketch
- Invision
- Webflow
- Zeplin
- Rhino 3D
- Keyshot
- HTML5/CSS

PORTFOLIO andreuosika.com